

SITTING ROOM FOCUS

COMFORT ZONE

Interior designer Cinzia Moretti was brought in to make this space a place that a young family could use for rest, relaxation and entertaining

FEATURE CATHERINE WEST | PHOTOGRAPHY TOM ST. AUBYN

PROJECT DETAILS

DESIGNER Cinzia Moretti from Moretti Interior Design (morettiinteriordesign.com)
HOUSE A Victorian home in west London
WORK The sitting room redesign was part of a whole house refurbishment

Cinzia Moretti from Moretti Interior Design was asked to redesign the house of a busy young family who had recently moved to a Victorian property in west London. They wanted their new home to reflect their style and to improve their wellbeing.

THE BRIEF

The brief was to create a house that was elegant but cosy, welcoming and practical at the same time. 'When the family bought the house, it had a mix of different elements and very dark finishes, which didn't make for a comfortable space,' explains Cinzia. 'They wanted to use this sitting room for all of them to relax, watch TV and socialise.'

DESIGN SOLUTIONS

'When we first saw the room it was really dark, with deep brown flooring, dark grey walls and an iron-finish fireplace. The whole space felt cold and unwelcoming,' says Cinzia. 'As this was the main reception room, we wanted to create a space that was elegant but practical at the same time. Also, in terms of style, we had to take account of each of their preferences so we came up with a contemporary look and added some traditional elements.'

The lighting was also very important and Cinzia added lit shelving for a soft and cosy mood. 'The colour palette is the result of the colour psychology exercise that we did with our clients, and this beautiful palette of duck egg blue, soft greys and brass really works nicely and felt meaningful for them,' she adds.

FINISHING TOUCHES

'All the furniture and furnishings were designed specifically for this room. The previous fireplace was metal and suited to a more industrial look. We replaced it with a limestone one which also added a traditional element that the client had wanted.'

LESSONS LEARNT

'The biggest challenge here was the flooring as it was not the same level as the other rooms and we had to level it up which took longer than we expected and required more labour,' says Cinzia. 'But seeing the client truly happy with the final look of this room was very satisfying.' 25

SMART CHIC

Everything from the soft blue tones to the storage and plentiful seating creates an atmosphere of calm and relaxation.

Chimney breast in Slaked lime 149 absolute matt emulsion, £52 for 2.5ltr; **shelves** in Bone China Blue 107 intelligent eggshell, £72 for 2.5ltr, both Little Greene. Bespoke **armchair**, Moretti Interior Design. Similar Kentish square **coffee table**, £870, LuxDeco. Alhambra limestone **fireplace**, £2,479, Chesneys, has this look